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**Data visualization and front-end web development (JavaScript ES6+, D3.js, Highcharts, Mapbox GL JS, Webpack); digital and print publications.**

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**Consultant**  
Freelance, April 2016–present

**Delivered data visualizations, front-end web development, and publication services. Clients include the World Bank, the William and Flora Hewlett Foundation, Resources for the Future, and the Center for Global Development.**

- Developed map-based web app and data visualizations communicating East Asia and Pacific economic indicators.
- Produced the 2016 and 2017 Commitment to Development Index, an in-depth interactive data visualization of countries' development policies.
- Designed, edited, and produced interactive annual report.
- Created digital-first publication platform for Drupal site and produced multichapter reports with interactive graphics.
- Edited and laid out print reports and internal documents.
- Led front-end development for Code for DC project on affordable housing (pro bono).

**Communications Specialist**  
Resources for the Future (part-time)  
Dec. 2017–present

**Created data visualizations and map-based explorations of research findings and policy proposals.**

- Developed long-term solutions for CMS-integrated data visualization.
- Partnered with researchers to craft alternatives to the PDF report, blog, and press release model of policy communications.

**Digital Comms. Director**  
Center for Global Development  
July 2015–April 2016

**Steered 10-person communication team's week-to-week work. Led digital innovation and production of online content. Responsible for audience engagement via web and email.**

- Implemented low-overhead solutions for interactive data visualizations, standardized and consistent with brand identity.
- Developed web-first formats and standards for interactive long-form publications, resulting in 700 percent more newsletter sign-ups and 400 percent more social shares over conventional formats.
- Redesigned email newsletter to optimize for mobile and increase deliverability, increasing open rates by 25 percent.

**Deputy Comms. Director**  
Center for Global Development  
June 2013–July 2015

**Oversaw work of the communications team. Served as Acting Head of Communications. Copy editor and publications manager.**

- Identified key performance indicators for communications team and implemented team-wide reporting procedures.
- Led effort to improve staff members' presentations.
- Set up and tracked strategic goals for online engagement in Google Analytics.

# john osterman

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**Publications Manager**  
Center for Global Development  
April 2008–June 2013

Managed production of over 100 publications a year, from briefs and working papers to full-length books. Promoted from Publications Coordinator in 2010.

**TA/English Instructor**  
University of Virginia  
Aug. 2005–Dec. 2007

Led discussion sessions for approximately 60 students per semester; graded papers and tests. Taught English as a Second Language (ESL), with an emphasis on academic writing, to graduate students.

**Peace Corps Volunteer**  
Mauritania, Northwest Africa  
2001–2003

Taught English to more than 200 high-school students. Tutored advanced students in conversational English. Helped found girls' mentoring center, focused on information technology. Modeled student-centered pedagogy for colleagues.

## EDUCATION

**University of Virginia**  
Charlottesville, Va. Aug. 2005–May 2008

**MA in Anthropology:** Thesis research on Moroccan urban development; summer language study in Fez, Morocco; extensive coursework in anthropological theory, African history, and archaeology.

**University of the Witwatersrand**  
Johannesburg, S. Africa June–Aug. 2003

**Limpopo River Valley Field School:** Summer field school in paleoanthropology and paleoarchaeology.

**University of Mary Washington**  
Fredericksburg, Va. Aug. 1996–May 2000

**BA in Anthropology:** Summer study abroad in Côte d'Ivoire; writing center tutor.

## SKILLS AND AWARDS

**Digital:** Moqups, Adobe InDesign, Illustrator, and Photoshop; Drupal and WordPress; SQL; Git and GitHub; RegEx.

**Languages:** English (native); French (conversational); Hassaniya (Mauritanian Arabic, conversational); Moroccan Arabic (beginner); Modern Standard Arabic (beginner).

**Awards:** 2010 Berthold Schmutzchart Award for Outstanding Achievement in Sculpture, Corcoran College of Art + Design; featured in 2009 and 2010 Sculpture Annual juried exhibitions.